**FOR IMMEDIATE RELEASE**

**Parents and Students Concerned as College Applications Come Due**

*SuperCamp Helps Students Write Compelling Personal Essays*

High school seniors and their parents are facing a bleak reality as they assess their high school careers and future educational opportunities.

College admissions and scholarships are in fierce competition in this weak economy. In addition to maintaining excellent grades, students are expected to present themselves as accomplished, well-rounded people with a variety of extracurriculars but many students have forgone extracurricular activities for part-time jobs in recent years.

This combination of circumstances is placing undue stress on college hopefuls who are beginning the 2014 admissions process. “Letters of recommendation and personal statements are crucial in the college application process,” advises Dean Norma Miyamoto, Palomar College. “They are an opportunity for students to demonstrate their values and accomplishments from their own perspective and help admissions boards to understand their unique contribution to the institution.”

Many students, however, fear they lack enough experience to write compelling personal essays or garner personal recommendations. “Nothing prepared my son for applying to college better than SuperCamp. I am very grateful for his personal growth experiences and academic skills development there. I am looking forward to sending him to SuperCamp’s Quantum U this summer to further prepare for his freshman year in college,” said Kelley Thomas, Southern California mother of two teenage sons.

SuperCamp provides an ideal academic and personal enrichment summer camp for high school students, providing valuable extracurricular activities that are substantial and meaningful to list on college applications, while laying a strong foundation of academic skills and personal development. During SuperCamp, teens learn essential academic study skills, personal development and communication techniques.

“Not only am I confident that he will be accepted into the colleges he’s pursuing, but I believe my son will thrive in academia thanks to the study skills and communication techniques he gained at SuperCamp,” reports Thomas.

Students may still enroll for summer 2014 SuperCamp educational summer camp sessions and list this high-quality extracurricular experience on college applications. In addition to bolstering applications, SuperCamp is an excellent college prep course that will help students prepare for a successful first year of college.

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**About SuperCamp:**
SuperCamp is the world’s leading academic and life skills summer camp, founded by Bobbi DePorter in 1982. For more than 30 years, SuperCamp has helped students increase their grades, confidence and motivation. During these intensive summer camps, students acquire the academic and life skills necessary to compete in the 21st century. SuperCamp has made a difference in the lives of over 65,000 graduates worldwide. For more information, please visit www.SuperCamp.com.

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**QUOTE(s):**

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**BLOG TAGS:**
SuperCamp, Quantum U, academic summer camp, academic enrichment summer camp, personal enrichment summer camp for teens, summer camps for teens, summer camps for teens, educational summer camps, educational summer camp for teens, college prep, college prep course, academic and life skills summer camp, academic skills development, communication techniques for teens, Bobbi DePorter, summer enrichment programs, Senior Forum, Quantum Learning Network, college applications, extracurricular activities